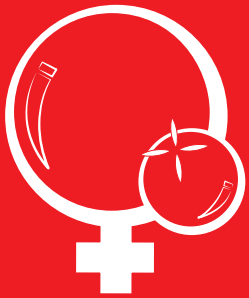


9/13.05.2011
Workshop



Donna acqua & sapone

Teamwork: Ana Cristina Dorantes, Fulvio Bodenza, Michelangelo Melandri, Vera Kurova

Donna acqua & sapone



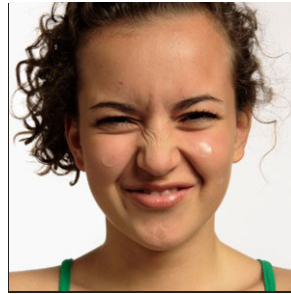
Adv
Kellogg's



Adv
Colgate



Adv
Bimbo



Adv
Asepsia



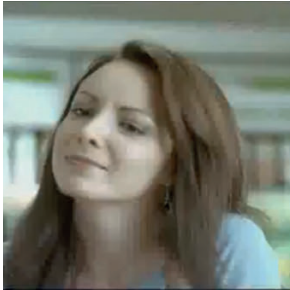
Telefilm
Two and a half Men
Rose character



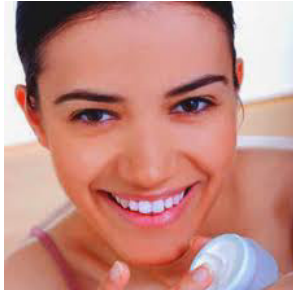
Adv
Special K



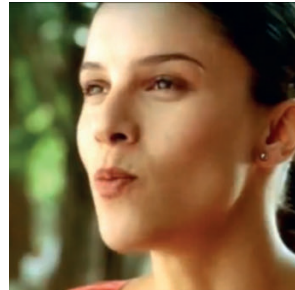
Adv
Dove



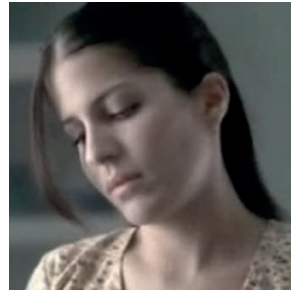
Spot
Comercial Mexicana



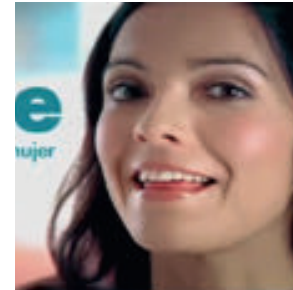
Adv
Asepsia



Spot
Sabritas



Spot
Poett



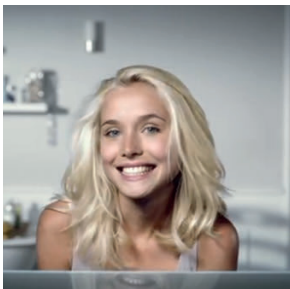
Spot
Mabe



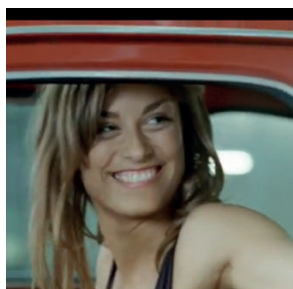
Spot
Mentadent



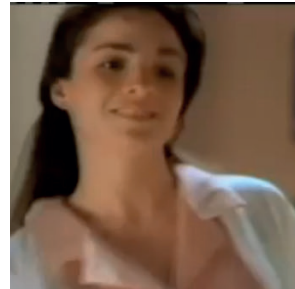
Adv
Comercial Mexicana



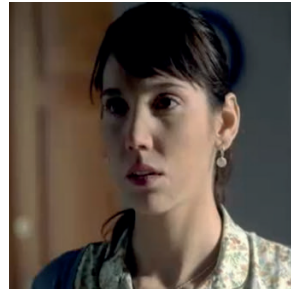
Spot
Colgate



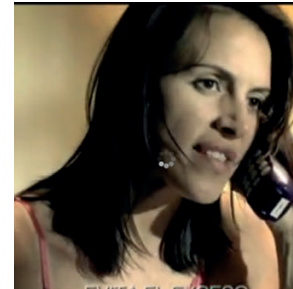
Spot
Coca Cola Light



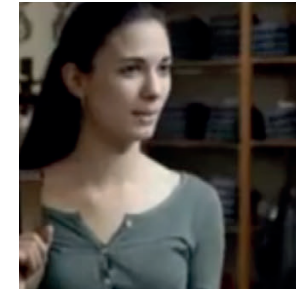
Spot
Sanborns



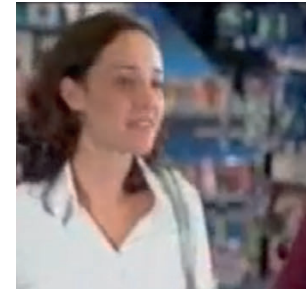
Spot
Ala



Spot
Tecate



Spot
Doritos



Spot
Ala

Donna acqua & sapone



Spot
Mentadent



Adv
Vodafone



Spot
Ace



Film
The Girl Next Door
Danielle character



Telefilm
The big bang theory
Penny character



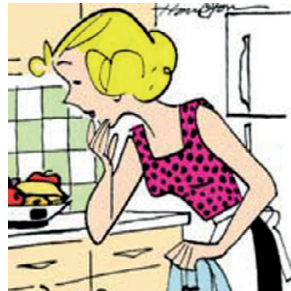
Adv
Mabe



Magazine
Espresso
08-07-2010 pag. 34



Spot
Bacardi



Comic
Dennis the Menace
Mother character



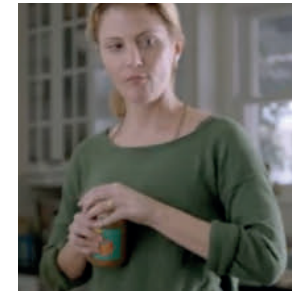
Spot
Mastro Lindo



Telefilm
Dawson's Creek
Joey character



Telefilm
How I Met Your Mother
Lilly character



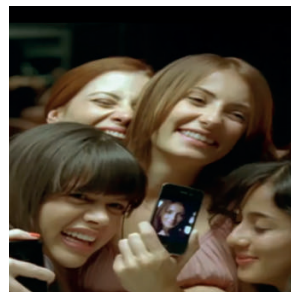
Spot
Volkswagen



Adv
Kellogs



Adv
Bacardi



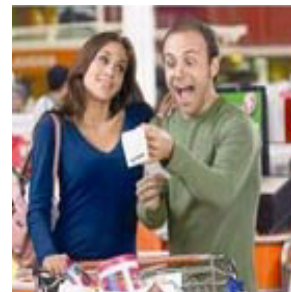
Spot
Telcel



Spot
Ace



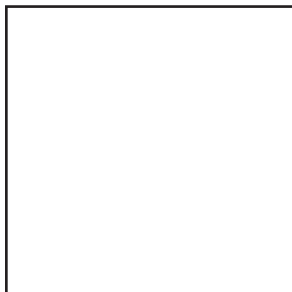
Adv
Comercial Mexicana



Adv
Comercial Mexicana



Adv
Dove



Pantonev
11-0602TPX Snow White

Donna acqua & sapone

Nickname

effervescente

Età indicativa

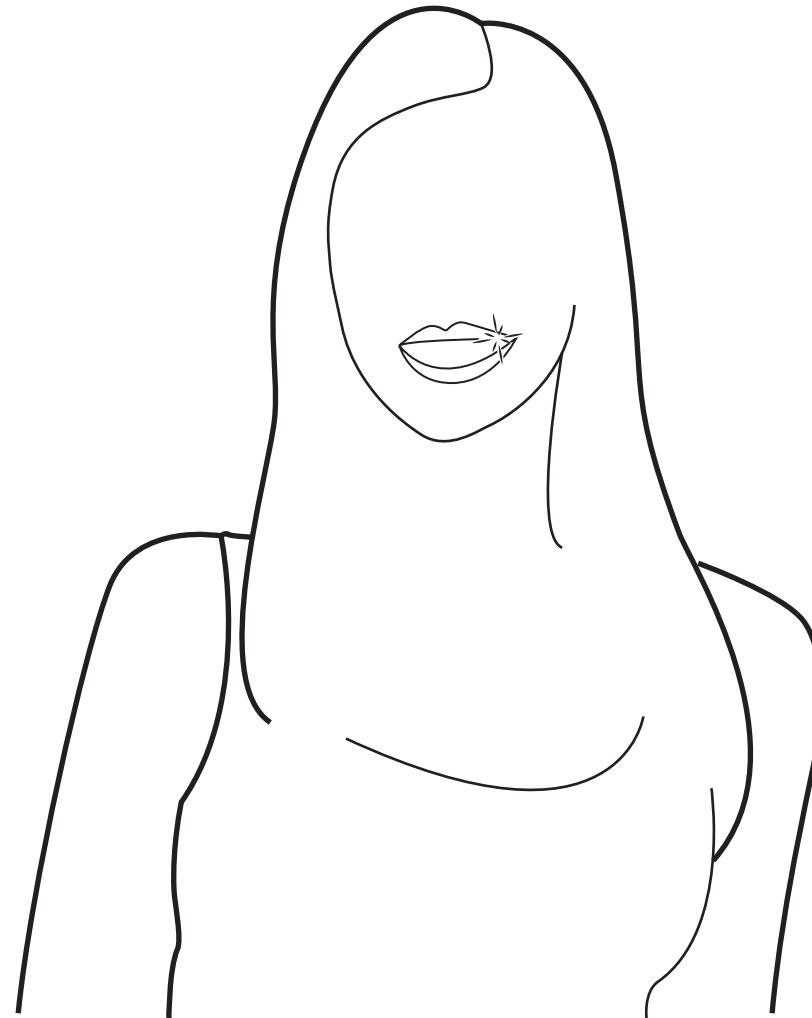
(26-40)

Comunità / Etnia

Mediterranea

Colore/i dominante/i

neutro (bianco, carne)



Look

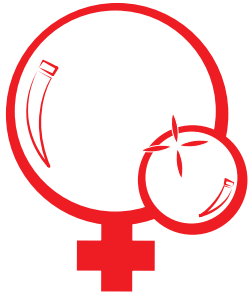
curato
morigerato
semplicità
spontaneità
easy way
giovanile
alla mano

Decorazioni

pulito
monocromático
sobrio

Abbigliamento

basic
comodo
essenziale
casual



Donna acqua & sapone

La donna effervescente si spoglia della sua perfezione per sorridere della sua inesistenza.

È una donna che ride sempre

È una donna sempre perfetta

È una donna incosciente

È irreale